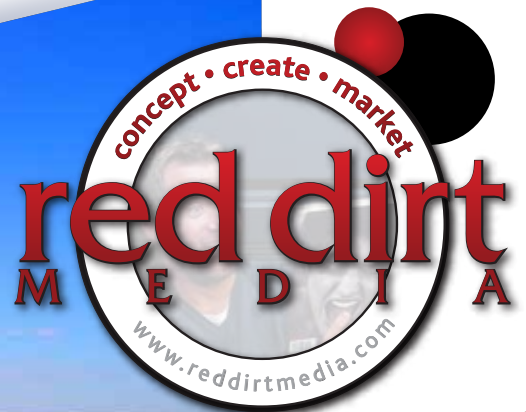


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VIDEO MARKETING

FIRST IMPRESSIONS!

MAKE IT A GOOD ONE!



YouTube is the second most popular search engine, & web pages containing videos experience more than a 157% increase in organic traffic. By 2019, videos will account for 85% of online traffic in the US.

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4K VIDEO

**VIDEOS INCREASE
BRAND AWARENESS
& BUILD TRUST...
AFFORDABLE &
EFFECTIVE! STARTING
AT \$1,200 FOR 2½ MIN.
MARKETING VIDEO!**

- Half of the consumers who watch online product videos say it helps them make more confident purchasing decisions.
- Studies that 74% of users who watched an explainer-video about a product subsequently bought it.
- People who watch videos stay on a site two minutes longer on average and are 64% more likely to make a purchase.
- A video by itself is 50 times more likely to appear on the first page of Google than traditional web pages.
- Company profile videos, product reviews, and "how-to" videos are a proven way to improve your search engine results and increase the performance of your business' search engine optimization campaign.

**BROADCAST QUALITY, AFFORDABLE
VIDEO MARKETING SERVICES!**



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